

What is winning in court? For a law enforcement professional, the answer is simple: Being found to be credible, relevant, helpful, and persuasive. Officers who routinely make life-and-death decisions on the street can become frustrated and anxious on the witness stand. As with most areas in life, knowledge is power. Being an effective witness is a learnable skill, and this seminar will teach you how to testify in a way that judges and juries find believable.

**“Extremely relevant and informative. Great training. Thanks again!”** – Alex, Muscatine Police Officer

**“This should be a required school for all law enforcement. Excellent!”** – Troy, Cedar Rapids Police Officer

**INSTRUCTOR: MATT WILBER  
Pottawattamie County Attorney**

Matt Wilber was elected as the Pottawattamie County Attorney in 2002, after working as a criminal defense lawyer and federal judicial law clerk. He has been a trial lawyer for nearly twenty years, successfully handling dozens of state and federal jury trials – many of which have been subject to considerable trial publicity. He is a Past President of the Iowa County Attorneys Association (ICAA) and routinely trains prosecutors and law enforcement officers on effective trial practice. Matt has been a National District Attorneys Association faculty member since 2009 and sits on the NDAA National Board of Directors.

**Registration Fee: \$180**

*(invoice will be sent after training)*

Includes 8+ hours of continuing education, lunch, all training materials, and certificate of completion.

**TENTATIVE AGENDA**

0745 – 0800	Registration
0800 – 0900	Body Language/Demeanor/ Communication Styles/Etc.
0900 – 1030	Establishing Credibility on the Stand
1030 – 1130	Basic Rules of Evidence
1130 – 1200	Testifying as an Expert Witness
1200 – 1230	Lunch (provided)
1230 – 1330	Common Defenses
1330 – 1400	Prosecutor Expectations
1400 – 1500	Legal Issues with Testimony (Brady/Giglio/Etc.)
1500 – 1530	A House Upon a Rock: Good Report Writing
1530 – 1630	Handling Cross-Examination
1630 – 1700	Reducing Anxiety in the Courtroom

**“Because of this training, I now feel more comfortable with going to trial.”** – Amber, Council Bluffs Police Detective

**“Dynamic speaker. Real world experiences make materials relevant.”** – Kris, University Heights Police Officer

**COURTROOM DEMEANOR AND  
TESTIMONY TRAINING**

**June 4, 2019– DCI (Ankeny, Iowa)**

*Location: Iowa Division of Criminal Investigation  
Laboratory Classroom (DMACC Campus), 2240 S.  
Ankeny Blvd., Ankeny, Iowa*

**AGENCY INFORMATION:**

Agency Name: \_\_\_\_\_

Invoice To: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**ATTENDEE NAMES (\$180/attendee):**

#1: \_\_\_\_\_

#2: \_\_\_\_\_

#3: \_\_\_\_\_

#4: \_\_\_\_\_

Mail registration to: P.O. Box 13, Council Bluffs, IA 51502, or email to: [mwilber@msn.com](mailto:mwilber@msn.com)

For more information, visit [www.mattwilber.com](http://www.mattwilber.com)

Other seminars in development:

*Media Training for Law Enforcement*

*Executive Onboarding for Law Enforcement*

For information about hosting a seminar in your area, or customizing training for your agency, email me at [mwilber@msn.com](mailto:mwilber@msn.com).

**“The instructor made the course worthwhile. Due to his experience, personality and courtroom examples, the class was a success.” – Brendan, Omaha Police Officer**

**COURTROOM Demeanor AND  
TESTIMONY TRAINING FOR  
LAW ENFORCEMENT**  
P.O. Box 13  
Council Bluffs, Iowa 51502

Phone: 712-328-5649  
Email: [mwilber@msn.com](mailto:mwilber@msn.com)

[www.mattwilber.com](http://www.mattwilber.com)

June 4, 2019  
Iowa DCI Lab, Ankeny, Iowa



## **COURTROOM Demeanor AND TESTIMONY TRAINING FOR LAW ENFORCEMENT**

Hosted at: *Iowa DCI Laboratory  
Classroom (DMACC Campus)  
2240 S. Ankeny Blvd., Ankeny, Iowa*

When: June 4, 2019

**Instructor: Matt Wilber**  
Pottawattamie County Attorney  
Council Bluffs, Iowa

*Contact information:*

**P.O. Box 13**  
**Council Bluffs, IA 51502**  
**(712) 328-5649** [mwilber@msn.com](mailto:mwilber@msn.com)

[www.mattwilber.com](http://www.mattwilber.com)